

(National Cancer Toll Free Helpline No : 1800-3456-256)



HAUSLA
CONCLAVE
2018, 2ND Edition, New Delhi



Report on the discussion and recommendation of Hausla Cancer Conclave 2018 held on 15.09.2018 in India Habitat Centre, Delhi.

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INTRODUCTION

With an aim to educate, inform and spread the message of cancer awareness among the masses, a national level workshop – Hausla Cancer Awareness conclave (1st edition) was held on April 15, 2018. Following the success of 1st edition of Hausla Cancer Awareness conclave, 2nd edition was organized at India Habitat Centre, New Delhi by Grameen Sneh Foundation on September 15, 2018.

Grameen Sneh Foundation, a national level non-government organization, since its inception in 2009 has been working for the underprivileged section of the society. Initially, the foundation focused on cancer patients from weaker sections of the society but has gradually moved in the areas of health care and training with the aim to offer sustained positive change in the social, physical, and economic status of the people with needs.

The day-long conference witnessed the participation of parliamentarian, senior government officers, cancer specialists, cancer survivors and stakeholders from the healthcare industry. The conclave was attended by above 275 participants from various fields. The event was inaugurated by Shri Ashwani Choube, Hon'ble Minister of State for Health and Family Welfare, Govt. of India by lighting the lamps. On this auspicious occasion, following eminent guests also delivered key note address in inaugural session:-

- Shri Ashwani Choube, Hon'ble Minister of state for Health and family welfare, Govt. of India
- Shri Rajeev Shukla, Hon'ble MP, Delhi
- Shri Manoj Tiwari, Hon'ble MP, Delhi
- Ms Preeti Sudan, Secretary(Health), Govt of India, Delhi
- Shri Vikramjeet Banerjee, Addl. Solicitor General, Supreme Court of India, Delhi
- Shri Nilambuj Sharan, Economic Advisor, M/o Health and Family Welfare, GoI.
- Dr. Rohini Ahluwalia, Chairman, Ahlcon International School, Delhi

Special Guest: - Ms. Manisha Koirala, Social Activist and Actor, Mumbai

Shri Ganga Kumar, Secretary, Grameen Sneh Foundation honoured the guests by presenting Bouquets and Memento. In his address, Mr. Kumar presented a brief overview of various activities and achievements of Grameen Sneh Foundation. He informed that over the years GSF has been organizing cancer awareness workshops, health check up camp for cancer detection, health and wellness festivals and programme called Bihar ek virasat for showcasing and preserving art and culture. He further informed that a SAMARTHAN project has its base in Delhi, is soon going to be launched by GSF to educate the poor children (especially girls).

With the help of a video presentation, Mr Kumar emphasised some of the work done in the last one year. He said, "In last one year, we have organised several healthcare workshops, art & culture and skill training programme," adding that it had helped in spreading the messaging of cancer awareness and helping survivor getting back to their regular life.





GUEST OF HONOUR

CHIEF GUEST



Shri Ashwani Choube

Hon'ble Minister of state
for Health and family welfare,
Govt. of India



Shri Rajeev Shukla

Hon'ble MP, Delhi



Shri Manoj Tiwari

Hon'ble MP, Delhi



Ms. Preeti Sudan

Secretary(Health),
Govt of India, Delhi

SPL. GUEST



Manisha Koirala

Actor & Social Activist



Shri Vikramjeet Banerjee

Addl. Solicitor General,
Supreme Court of India, Delhi



Shri Nilambuj Sharan

Economic Advisor, M/o
Health and Family Welfare, Gol.



Dr. Rohini Ahluwalia

Chairman, Ahlcon International
School, Delhi

Sharing his vision for the next 10 year, Mr Kumar said that his aim was to focus on programme based activities having the social impact rather than the event-based activities where usually stakeholder meet to share their experiences.

In the inaugural speech, Shri Ashwani Choube, Hon'ble minister of State, Health and Family Welfare, Govt of India congratulated GSF for their efforts for cancer patients and desired for pragmatic approach to spread the awareness and screening for rural masses in the country. Other eminent guest such as Shri Rajeev Shukla , Hon'ble MP, Delhi and Shri Manoj Tiwari, Hon'ble MP, Delhi also highlighted the significance of cancer awareness and emphasized the greater role of civil societies to curb the NCD in our country. Shri Nilambuj Sharan, Economic advisor, M/o H&FW, Govt of India also highlighted the need of the hour to take serious note on this issue.

While delivering talk about necessity of awareness campaign, Ms Preeti Sudan, Secretary(Health), Govt of India praised about the civil society organisation such as Grameen Sneh Foundation, who are working for the welfare of the cancer patients in the country. Apart from this, she also highlighted the various steps taken by the Ministry in this regard. It was also said by her that Government of India has started more focussed approach for NCDs in 155 districts, as per mandate of the present Union Government.

After inaugural deliberations, 2 panel discussion viz. Involvement of civil societies in Promoting designing policies and programmes; Engaging youth for Non Communicable Disease (NCD) preventions and health promotion and speech of Ms Manisha Koirala, Actor and Social activist were also held. The summaries of deliberations are below:-



PANEL DISCUSSIONS

Panel 1:-Panel discussions on “Involvement of civil societies in Promoting designing policies and programmes”.

One of the two key highlighting panel discussion topic was “Involvement of civil societies in Promoting designing policies and programmes. The active and appreciative participants on panel discussion was Shri Pawan Gupta, Additional Director Jaypee Hospital, Noida; Dr. Bulbul Sood, ED, Jhpiego India Delhi; Dr. Poonam Muttreja, ED, PFI, Delhi; Dr. Sunil Mehra, ED, MAMTA, Delhi; Dr. Monika Arora, ED, HRIDAY, Delhi. Mohammed Asif, Director, Programme Implementation, Plan India, Delhi moderated the session.

In his opening remarks, the moderator of the panel discussion, Mohammed Asif, Plan India emphasized on the significance of engaging civil society organisations (CSOs) in policy and programme development. CSOs can bring the alternate perspectives to emerging social policy questions and thus enable government at all levels to bring improvements and quality outcomes. In this context, it is of critical importance to respect the opinions and views of others, to allow every representative of society to voice that opinion.

Civil Society means entire range of organized groups and institutions that are independent of the state, voluntary, and at least to some extent self-generating and self-reliant like non-governmental organizations, independent mass media, think tanks, universities, and social and religious groups. These institutions should work with government and its agencies to identify emerging needs of people at ground level and suggest new ideas for the upliftment of society and nation building. Civil Society also needs ground level volunteers who can spread to collect data and spread awareness among people through motivation, mid-media and mass media behaviour change communications. Dr. Pawan Gupta, Additional Director Jaypee Hospital, Noida further told that a “Chota Dana Drive” with the help of volunteer has spread awareness among people about cancer that cancer is curable disease. He also emphasized that for promoting awareness about any disease horrible photo or video should not be used. Lastly he suggested that civil society can come with the requirement of people from ground level.



Agreeing on the word of Dr. Pawan Gupta, Dr. Bulbul Sood further expressed his view by stating that there are many Health Centre through which medical facility related to Maternity may be availed by public. Even now the Govt. has created wellness centre under the AYUSHMAN project so that people can get proper treatment. Stating the fact of Govt. that all primary centre are to be converted in Health & Wellness centre by 2022 so that cancer can be cured at primary level. He also frontline the fact that a pre-cancer stage takes 10 yrs to become cancer. An appropriate and early detection can save a life, this can be possible if a person refer to wellness centre and maintain their treatment. Civil Society can play a very big role in this area.

Further Dr. Poonam Muttreja, ED, PFI, Delhi, sheds the light on role and participation of Civil Society. She suggested that NGO should become eyes and ears of Govt. She shared that HIV community has also raised their voice to stop discrimination against them and Government has made an effective policies and programme for them. She put forward that NGO and CIVIL Society should come together and participate in formulation of policies and programme. She also expressed that biggest collaboration is not in formulation of policies but to ensure that policies are implemented in proper way. She said "Pilot policy if successful many be scaled up by Government, Corporate & NGO". She further stated that India has huge health data base and policies should be based on data and She ended with suggestion that Civil society have to be in supporting role to Govt. and Civil society can act to hold accountability to health scheme at ground level.

Dr. Sunil Mehta, ED, MAMTA, Delhi said that evidence is available at ground level and civil society can make effort to convert it into scientific evidence so that some major policies can be made. He said "Onus is in civil society to make Govt. hear his voice and force Govt. to make suitable policy". He further said that extreme policies like making compulsory showing horrible picture/videos to create awareness about cancer are not a good idea. He further said that primary medical functionaries are not capable of detecting cancer at early stage. He demands the Govt. and Civil society to increase infrastructure in medical health care system. He ended by criticizing the Indian Society by saying that Social stigma is also a huddle in our health care system.

Dr. Monika Arora, ED, HRIDAY, Delhi, started with line "Cancer survivor must be consulted to make effective programme & policies". Further she emphasized that civil society should engage youth and create awareness in them about disease. She explains how the norms and policies should also be supportive to create awareness about disease. She beautify the meaning of measures to be successful by stating that "Any measure will be successful if society and policy will be watching in the same direction". The role of NGO is to research in a particular social problem, create scientific data base for the same and give it to Government for formulation of policy.

The panel discussion was followed by a short question answer session, in which the audience actively participated and asked questions as well as shared their experience.



Panel 2:- Panel discussion on “Engaging youth for Non Communicable Disease (NCD) preventions and health promotion”.

In the subsequent panel discussion on “Engaging youth for NCD prevention and health promotion” Dr. Nirajan Naik, Director, Breast and Gastrointestinal Onco-Surgery, Fortis Memorial Research Institute, Gurgaon acted as the moderator while Sr. Rajiv Kumar, Director (NCD), M/o Health & Family Welfare, Govt of India; Dr. R. Sankaranaryanan, Sr. Advisor, RTI India, Delhi; Dr. Harit Chaturvedi, Chairman, Oncology, Max Hospital, Delhi; Shri Neeraj Jain, ED, PATH, Delhi; Dr. S.K. Sarin Director, ILBS, Delhi and Dr. Kalyanashish Das, Sr. Advisor, Plan India, Delhi contributed as panellists.



. Dr. Nirajan Naik has said that as per the World health Organization (WHO), disease can be broadly classified into two categories i.e. Communicable and Non-communicable diseases. Non-communicable diseases (NCDs) are one of the biggest public health challenges of the 21st century. The social and economic impact of NCDs are threatening progress towards sustainable development. With speedy urbanization and globalization, there is looming threat of non-communicable diseases (NCDs), such as heart disease, diabetes, cancer, stroke, mental health disorders, and chronic respiratory illnesses, which are majorly preventable.

Adding to this, Dr R. Sankarnarayanan said that two third of disease are non-communicable and out of all death caused by diseases, 60% of global deaths is due to NCDs. He further said that 10% of Indian is suffering from non-communicable diseases. The risk of NCD is higher in women. He also informed that NCD take time to develop and poor lifestyle is one of the main cause of NCD, So Youth should be involve in creating awareness about NCD.

Taking the discussion further, Dr. Harit Chaturvedi said that two major factors to cause NCD are hormonal factor and lifestyle factor. Hormonal factor cannot be prevented but balanced lifestyle can reduce the risk of NCD. Adding to this Dr. S K Sarin said that proper food habit can also prevent a person from NCD. A person cannot control non modifier risk factor of NCD like age, gender, family history, ethnicity etc. but risk can be reduced by controlling modifiable factor like unhealthy diet, high blood sugar level, smoking, high BP, high cholesterol, physical inactivity, overweight excessive alcoholism stress etc.

Dr. Rajeev Kumar, Director, (NCD), M/o H&FW, Govt. of India told that tobacco consumption in the recent years has been reduced but at the same time the number of people consuming Alcohol has significantly increased. He emphasized that young minds should be engaged to create and drive innovative behaviour change programmes to combat NCDs. Adolescents and youth are a tremendous resource person that are overlooked in the fight against NCDs, Yet they are a natural partner for preventing NCDs.

Dr. Neeraj Jain said that boring traditional methods will not be effective to create awareness in society. He further said that many young people of today have unprecedented access to information and the capacity to act on that information in shaping their own lives, and determining their own health status. Youth should be motivated to involve in generating methods to create awareness among the society about NCD.

Agreeing his views, Dr. Kalyanashish Das said that Children should be made aware about food habits with example to lead a good lifestyle. There is a need of multi sectoral involvement to reduce NCD. Young people can contribute in several ways to prevent NCDs. They can engage society through virtual or physical programme.

The panel suggested that by using new media, young voices can provide a novel perspective on NCD prevention and control by sharing targeted messages on key risk factors and interventions. Young people can engage with different communities and share information about NCDs.



They can also use mobile based awareness message to aware people and precisely among youth. Young people can lead programmes to promote healthy behaviour, such as community exercise classes, or healthy eating programmes. Young people can also advocate for policies and practices that aim to improve NCD prevention and care.

A lively talk on “Way to lead happy and preventive life including issues of packaged food and plastic on cancer” was given by eminent actor and social activist, Ms. Manisha Koirala, a cancer survivor. In her lofty words she lauded the undaunted spirit of Grameen Sneh Foundation and the team of cancer survivors. Mr. Sayeed Ansari, Sr. Anchor, AAJTAK, Delhi served as the moderator.

On the occasion a quarterly magazine “Mind, Body and Soul” was launched by Ms Manisha Koirala, Dr K K Aggrawal, ex-President, IMA; Dr Meenu Walia, Patron, GSF, Delhi Chapter and others.

In the Group talk, Dr. Walia in her speech urged the civil societies and voluntary organizations to come forward and join hands with the Govt. and Health organizations in fight against cancer, which is a major cause of death in India. She also emphasised the personal care and lovely environment for the cancer warriors in home as well as hospital.

The most eye-catching part of the programme was the stories of the cancer survivors who reflected the true spirit of “Hausla” and enthralled the audience with the art of living and light cultural performance with the central theme of a meaningful life beyond cancer.

After deliberations, following points emerged to place before Government for further necessary action at their end:-

- To make one platform to share, discuss and exchange knowledge on the cancer-related issue.
- To address the challenge to spread the positive words in the society.
- Health care experts, doctors and media persons need to collaborate more often to produce quality reportage.
- Successful Pilot policy on Health Sector may be scaled up by Government, Corporate & NGO for better health services in India.
- Necessity to increase infrastructure in Health Sector and strengthen primary medical functionaries to make them capable of detecting cancer at early stage.
- Necessity of engagement of youth for creating awareness and mobilizing them for the prevention and control of NCDs.
- To create a scientific data base for the Health Sector for formulation of effective policy.

The vote of thanks was given by Dr A K Routray, Secretary, GSF-Odisha Chapter, Grameen Sneh Foundation.

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